

Missing Children
Cases Reported

The National Center for Missing & Exploited Children® distributed nearly **1.2 million** missing child poster alerts.



Missing Children
Cases Resolved



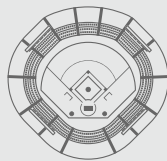
Of the **1,672 missing child cases** processed through the ADAM Program, over **1,145 are now resolved** from photo distribution and other efforts.

New Recipients

Close to **5,000** individuals and businesses signed up to receive missing child alerts in their area.



Minor League
Baseball Parks



Through digital screens across **33** ballparks, over **350** local missing children posters were displayed during the season.

Gas Stations, EV Charging
Locations, & Digital Billboards

Nearly **3,500** retail partners display local missing children posters onsite.



Outreach Activities



Several initiatives including campaigns and publications with federal agencies, non-profits, and other events led to **raising awareness and new partnerships.**

Reuniting More
Families

Our goal in 2024 is to continue public promotion and advocacy, encourage more signups in the ADAM Program to **help bring missing children home.**

